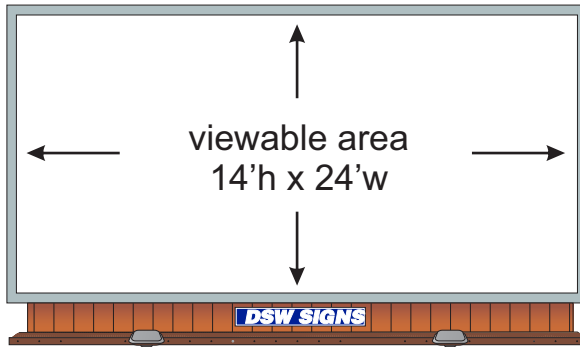


14'X24' Bulletins (14'h x 24'w)



Finished Size

15'h x 25'w
includes an additional
6" extra per edge
for production and
installation.
6" pocket w/full bleed

ART / PRODUCTION SPECS

FILES

Artwork needs to be created at a scale of 1/2 inch equals 1 foot at 300 dpi.

| | | | |
|---------------------------------|---|------|-------|
| 14' x 24' (Bulletin) | Production Size | 14' | 24' |
| | Bleed Size (6" on each side) | 15' | 25' |
| | Mechanical Size | 7" | 12" |
| | Mechanical Bleed Size (.25" on each side) | 7.5" | 12.5" |

FILE FORMAT

We accept ai, psd, eps, and pdf files. All colors CMYK, include PMS colors if necessary.

Make sure to flatten layers and convert fonts to outlines.

Files created in Microsoft programs (Publisher, Word, PowerPoint, etc) are not acceptable.

Our Printers can usually print other popular design program files so, if you are sending a file other than the ones mentioned above send a pdf file that we can use for our work orders.

FILE DELIVERY

Email files to your Account Executive, files must be smaller than 5 MB.

For larger files use our Artwork File-Upload on our website. www.dswsigns.com/artwork/
or save artwork files to a disk and mail them to us.

CONTACT US

Mailing Address:
DSW Signs, Inc.
101 South Farrar Dr.
Cape Girardeau, MO 63701

Shipping Address:
DSW Signs, Inc.
826 Fox Lane
Cape Girardeau, MO 63701

Phone: 573-334-3114
Fax: 573-334-8696
website: dswsigns.com
email: outdoor@dswsigns.com

DSW SIGNS
Outdoor Advertising